



2020 SPONSOR

\$2500
VIP SECTION

- ★ Logo decal* on chairs of VIP Section
- ★ Signage* at all home games
- ★ Full page ad* in program
- ★ 50 Free tickets¹
- ★ RDG promotion at one of your events
- ★ Digital media promotion – website link, periodic social media shout-outs

\$1500
POWER JAM

- ★ Logo* displayed on the scoreboard
- ★ Signage* at all home games
- ★ Full page ad* in program
- ★ 40 Free tickets¹
- ★ RDG promotion at one of your events
- ★ Digital media promotion – website link, periodic social media shout-outs

\$1000
APEX JUMP

- ★ Jammer line sponsor
- ★ Signage* at all home games
- ★ Full page ad* in program
- ★ 30 Free tickets¹
- ★ RDG promotion at one of your events
- ★ Digital media promotion – website link, periodic social media shout-outs

\$750
STAR PASS

- ★ Penalty box sponsor
- ★ Signage* at all home games
- ★ Half page ad* in program
- ★ 20 Free tickets¹
- ★ Digital media promotion- periodic social media shout outs

\$500
OFFICIAL REVIEW

- ★ Official time out sponsor
- ★ Signage* at all home games
- ★ Half page ad in program*
- ★ 10 Free tickets¹
- ★ Digital media promotion- periodic social media shout outs

*Must be provided by sponsor. / 1. Free tickets provided in sponsor packages are general admission with the option to upgrade to VIP at no additional charge, and depending upon availability. Upgrades must be requested upon arrival of each game. No cash value.

Proud to be a member of the (WFTDA) Women's Flat Track Derby Association.

Reading Derby Girls is registered as a 501(c)(3) non-profit organization with the Internal Revenue Service.

7 HOME GAMES

READING DERBY GIRLS

2020 SEASON

BLACK ROSE
DUTCHLAND

GARDEN STATE
NEW JERSEY
CHARM CITY

YORK CITY
BRANDYWINE

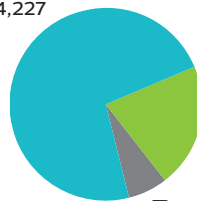
Reading Derby Girls (RDG) is a 501(c)(3) non-profit organization dedicated to providing an opportunity for athletes to challenge themselves physically through the sport of roller derby while supporting the community.

The members of RDG are strong and motivated athletes, who train hard, respect their teammates and love the sport of roller derby. RDG's aggressive skaters work to increase their power through discipline, hard work and focus.

SOCIAL MEDIA PRESENCE

@RdgDerbyGirls

f 4,227



1,218

373

2019 SEASON

6 Wins / 3 Losses

↓ 172 / 160 ↑

6 WINS

3 LOSSES

RDG ❤️'s COMMUNITY

YMCA - Reading and Berks · SafeBerks - Dinner
Philly Roller Derby Juniors - Shirts · Reading Pride Celebration
W2W Conference · American Heart Association - Awareness
Breast Cancer Support Services of Berks County - Fundraiser
Various organizations - Donation drive on #GivingTuesday

APRIL

Ranked 172 out of 350+ teams worldwide by the WFTDA.

OCTOBER

Raised over \$700 with a 1 point/\$1 dollar game for Breast Cancer Support Services of Berks County

DECEMBER

Increased ranking to 160 out of 350+ teams in the world by the WFTDA!

WANT MORE? Follow us on social media @RdgDerbyGirls
HAVE QUESTIONS? Email us at readingderbygirls@gmail.com

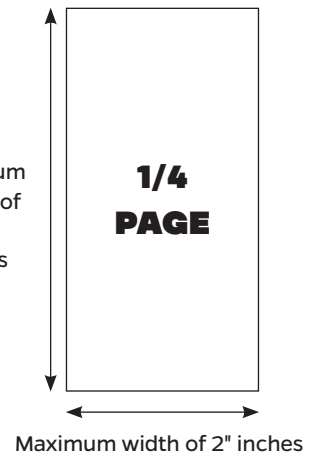
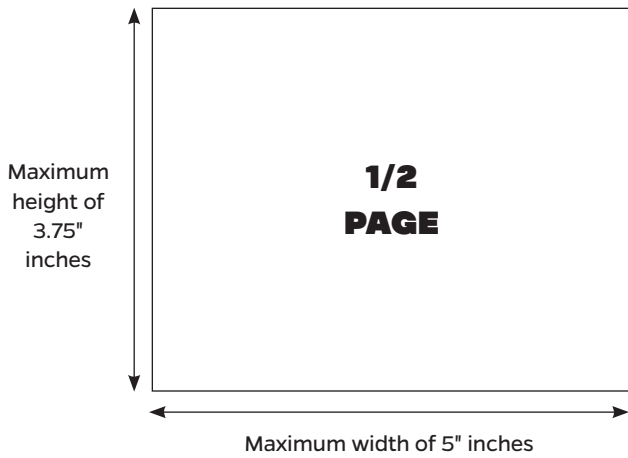
ADVERTISE WITH RDG

\$200
HALF PAGE

- ★ Half page ad* in program
- ★ 7 Home Games

\$100
QUARTER PAGE

- ★ Quarter page ad* in program
- ★ 7 Home Games



HALF PAGE AD:

Artwork:
Must be supplied by advertiser

Size:
5" wide x 3.75" high

Color:
Black & White

File types:
JPG, TIFF, or PDF

Email to:
readingderbygirls@gmail.com

QUARTER PAGE AD:


Artwork:
Must be supplied by advertiser

Size:
2" wide x 4" high

Color:
Black & White

File types:
JPG, TIFF, or PDF

Email to:
readingderbygirls@gmail.com

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